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## Who is Emotive?

**Emotive is a Michigan-based e-gallery created by Steve Cull.**

A designer by trade, Steve Cull has worked in the graphic arts for the past 30 years. But, the call of his early passion for fine art would not be silenced.

His love of architecture, photography, interior design and beautiful people, has become the embodiment of his original works of art.

Steve credits being born in Chicago, and his frequent trips back to the city, with forming his range of reference – from the ethnic neighborhoods to the soaring architecture and vast shoreline. He quotes architect and Pritzker laureate Robert Venturi, to sum up his own artistic style:

"I like elements that are hybrid rather than pure, compromising rather than clean, distorted rather than straight forward."

Steve's irreverence for the formal and intellectual conceptions of art led him to explore methods and effects that reflect a technological world. His taste for color and pattern, and his refusal to compromise the "essential aesthetic element in design," make his prints fresh, evocative, stimulating and sophisticated.

### Get in touch:

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